

Subject: Sponsorship of Greater Stockton Chamber of Commerce 2010 State of the City Event

**Background Information:**

December 18, 2008, the Board of Commissioners adopted Resolution No. 08-83 approving Gold sponsorship of the Greater Stockton Chamber of Commerce 2009 State of the City Event.

The Housing Authority has been invited to become a sponsor of the Greater Stockton Chamber of Commerce 2010 State of the City Event. Sponsorship levels are as follows:

\$1,200	Platinum Sponsor (8 tickets)
\$1,000	Gold Sponsor (4 tickets)
\$800	Silver Sponsor (2 tickets)

If the Board of Commissioners approves Resolution authorizing sponsorship, staff needs guidance on representatives to attend the event.

**Recommended Action:** Staff recommends approving the sponsorship of the Greater Stockton Chamber of Commerce 2010 State of the City Event at a Gold Sponsorship Level.

**Fiscal Impact:** Funds are available dependent on sponsorship selected.

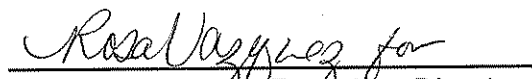
**Attachments:** Letter dated January 22, 2010, from the Greater Stockton Chamber of Commerce.

**Prepared by:** Connie Henderson, Executive Assistant/Clerk of the Board

**Funding Certification:** Funds available through Operating Budget.

  
Cliff Hatanaka, Director of Finance

**Approved by:**

  
Barbara S. Kauss, Executive Director



**GREATER STOCKTON  
CHAMBER OF COMMERCE**

**Housing Authority  
of the County of  
San Joaquin**

**JAN 27 2010**

**RECEIVED**

January 22, 2010

Housing Authority of the County of San Joaquin  
POB 447  
Stockton, CA 95201

Dear Barbara,

Our annual State of the City, to be held on Thursday, May 13, 2010, will be at the Port of Stockton again this year! You'll definitely want to be part of the exciting festivities planned at this beautiful facility.

**Please note the month change of the event!!**

Join us in our celebration of the City of Stockton by becoming a sponsor of this high-profile and traditionally sold-out event. It draws representation from the heart of our community, ranging from those in community service organizations to those in regional and state offices promoting the support of local programs.

Please take a moment to choose your preferred sponsorship level:

- \$1,200      **Platinum Sponsor** – includes reserved priority seating for 8, an exhibit booth for marketing your business, recognition in all pre-event publicity and a ¼ page ad in program.
- \$1000      **Gold Sponsor** – includes four luncheon tickets, reserved seating, recognition in brochure, and listing of company in program.
- \$800      **Silver Sponsor** – includes two luncheon tickets, reserved seating, and recognition in pre-event publicity, and listing of company in program.

Your support will be listed in over 4,000 brochures promoting our event, as well as in other marketing materials. To be sure you're included in our brochure please fax your response to us by March 1st.

Sincerely,

Ann Johnston  
Mayor, City of Stockton

Doug Wilhoit  
CEO, Stockton Chamber of Commerce

Yes! Include Us As A Sponsor Of State Of The City 2010.....

Name \_\_\_\_\_

Company \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

- Platinum Sponsor \$1200       Gold Sponsor \$1000       Silver Sponsor \$800

**Please fax response to 466-5271 by March 1<sup>st</sup>...**

**RESOLUTION APPROVING (level to be determined)  
SPONSORSHIP OF GREATER STOCKTON  
CHAMBER OF COMMERCE  
2010 STATE OF THE CITY EVENT**

**RESOLVED AND ORDERED** by the Board of Commissioners of the Housing Authority of the County of San Joaquin meeting in a Regular Meeting this 18<sup>th</sup> day of February, 2010 that the Housing Authority's sponsorship of the Greater Stockton Chamber of Commerce's 2010 State of the City Event, May 13, 2010, at the Level (to be determined) be, and the same hereby is approved and adopted.